

Order / Rev: 214895
 Alt Order #: 06864194
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: POL/Romney For President (R)
 Product Desc: 10/17-10/23 MITT ROMNEY
 Estimate: 325
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/22/12	10/23/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MT-----	:30	2	\$440.00	P2	0.00	NM	2	\$880.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$440.00		0.00						
E 15	WAVY	10/22/12	10/23/12	M-F 2-3p The Doctors	CM	2-3p	MT-----	:30	4	\$480.00	P1	0.00	NM	4	\$1,920.00
GENREAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	4		\$480.00		0.00						
E 16	WAVY	10/17/12	10/19/12	M-F 2-3p The Doctors	CM	2-3p	--WTF--	:30	6	\$480.00	P1	0.00	NM	6	\$2,880.00
GENREAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	6		\$480.00		0.00						
E 17	WAVY	10/17/12	10/19/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	6		\$300.00		0.00						
E 18	WAVY	10/22/12	10/23/12	M-F 4-5p M-F 4-5p	CM	4p-5p	MT-----	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	4		\$300.00		0.00						
E 19	WAVY	10/22/12	10/23/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	4		\$1,500.00		0.00						
E 20	WAVY	10/17/12	10/19/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	6		\$700.00		0.00						
E 21	WAVY	10/17/12	10/19/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	6		\$700.00		0.00						
E 22	WAVY	10/22/12	10/23/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	4		\$1,500.00		0.00						
E 23	WAVY	10/17/12	10/19/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	6	\$800.00	P2	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	6		\$800.00		0.00						
E 24	WAVY	10/22/12	10/23/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	4	\$1,800.00	P1	0.00	NM	4	\$7,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	4		\$1,800.00		0.00						
E 25	WAVY	10/22/12	10/23/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MT-----	2		\$2,500.00		0.00						
E 26	WAVY	10/17/12	10/19/12		CM	630p-7p	--WTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00

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 Estimate: 325
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News WKDY NBC Nightly News															
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$1,500.00		0.00			
E 27	WAVY	10/17/12	10/19/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$600.00		0.00			
E 28	WAVY	10/22/12	10/23/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					4	\$600.00		0.00			
E 29	WAVY	10/22/12	10/23/12	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$600.00		0.00			
E 30	WAVY	10/17/12	10/19/12	M-F 730-8p M-F 730-8p	CM	730-8p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$600.00		0.00			
E 31	WAVY	10/17/12	10/19/12	LN M-F M-F News 10 @11	CM	11p-1130p	--WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$800.00		0.00			
E 32	WAVY	10/22/12	10/23/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$1,800.00		0.00			
E 33	WAVY	10/22/12	10/22/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$500.00		0.00			
E 34	WAVY	10/17/12	10/19/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$300.00		0.00			
E 35	WAVY	10/23/12	10/23/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$500.00		0.00			
E 36	WAVY	10/17/12	10/19/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					6	\$300.00		0.00			
E 37	WAVY	10/22/12	10/23/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MT-----	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					4	\$500.00		0.00			
E 38	WAVY	10/23/12	10/23/12		CM	10p-11p	-T-----	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PARNTHOOD Tue Hour 3 Tuesday 10-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,100.00 0.00															
E 39	WAVY	10/18/12	10/18/12	Thur Hour 2 Thursday 9-10p	CM	9p-10p (9:00 PM-9:30 PM)	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
THE OFFICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$1,100.00 0.00															
E 40	WAVY	10/19/12	10/19/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	2	\$900.00	P2	0.00	NM	2	\$1,800.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 2 \$900.00 0.00															
E 41	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
WAVY10 SAT 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$200.00 0.00															
E 42	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
WAVY10 SAT MRN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$400.00 0.00															
E 43	WAVY	10/20/12	10/20/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$500.00 0.00															
E 44	WAVY	10/20/12	10/20/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$500.00 0.00															
E 45	WAVY	10/20/12	10/20/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$800.00 0.00															
E 46	WAVY	10/20/12	10/20/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$600.00 0.00															
E 47	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 2 \$400.00 0.00															
E 48	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 2 \$800.00 0.00															
E 49	WAVY	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
SUNDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 2 \$1,200.00 0.00															
E 50	WAVY	10/21/12	10/21/12		CM	9a-10a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00

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WAVY

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				Meet the Press											
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$1,200.00		0.00						
E 51	WAVY	10/21/12	10/21/12	WAVY News 10 Sun 6p CM		6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sun 6p											
WAVY NW 10 SUN1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$500.00		0.00						
E 52	WAVY	10/21/12	10/21/12	FB Night in Amer Pre G&M		FB Night in Amer F	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				FB Night in Amer Pre Game											
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$1,200.00		0.00						
E 53	WAVY	10/21/12	10/21/12	NFL Football	CM	NFL Football	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
				NFL Football											
SUNDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	3		\$6,000.00		0.00						
E 54	WAVY	10/21/12	10/21/12	Sun News 11p (Football)CM		1130-12a	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				Sun News 11p -- Late											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$1,800.00		0.00						
													Totals	183	\$146,700.00